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THE

LaSalle






AUTHORITY



CONTENTS

-  Definitive account of the LaSalle, Cadillac's companion car, from 1927 to 1940; plus 1941, 1955, 1963 and 1975
-  Detailed account of creation, characteristics and promotional campaigns of LaSalle

QUALITY

-  Oversized, 9 x 12-inch coffee-table book with full-color jacket
-  432 pages, over half of which are in full color
-  80-lb. heavy-duty, enamel-coated pages to enhance photos
-  Raised silver-embossed LaSalle emblem on lexatone cover
-  Smyth-sewn binding to increase durability

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